

# **PG Diploma in Innovation, Entrepreneurship and Startup Development**

***(NSQF LEVEL-8 and NHEQF Level -6)***

**Offered By:** Tumkuru Innovation Incubation and Entrepreneurship Council (TIIEC)

**Duration:** 1 Year (Two Semester).

**Mode of Delivery:** Hybrid (Online/Offline). On Campus/ Off Campus/ Internships/ Regular /Evening.

**Pedagogy:** The curriculum will be delivered by the best innovation ecosystem experts from across the country and abroad.

**No. of Admission:** Maximum of 20.

**Fee for the Complete Course:** Rs. 18,000/-

## **About the Course**

The Post Graduate Diploma in Innovation, Entrepreneurship, and Startup Development offered by Tumkuru Innovation Incubation and Entrepreneurship Council is a comprehensive program designed to equip aspiring entrepreneurs with the necessary skills and knowledge to launch and manage successful startups. The curriculum is divided into two semesters, with the first semester focusing on the foundations of innovation, creative entrepreneurship, and intellectual property rights. Students learn how to generate innovative ideas, transform them into viable business concepts, and protect their innovations through appropriate legal frameworks. The second semester delves into the practical aspects of startup planning, financing, marketing, operations, and risk management. By the end of the program, graduates will have a solid understanding of the entrepreneurial ecosystem and will be well-prepared to navigate the challenges and opportunities that come with starting and growing a new venture.

## **Who Will be Benefited**

The Post Graduate Diploma in Innovation, Entrepreneurship, and Startup Development is beneficial for a diverse group of individuals. Aspiring entrepreneurs looking to launch their own ventures will gain essential skills and knowledge to turn their ideas into viable businesses. Recent graduates can enhance their business acumen before entering the entrepreneurial landscape, while younger generations involved in family businesses can strengthen their skills to adapt to modern market trends. Early-career professionals aiming to become entrepreneurs will find structured learning invaluable, and those seeking to transition from other fields into entrepreneurship or innovation roles will also benefit significantly. Overall, this program is tailored for anyone eager to cultivate an entrepreneurial mindset and pursue opportunities across various sectors, including technology, social enterprises, and family businesses.

## **Job Opportunities**

Job opportunities after completing the Post Graduate Diploma in Innovation, Entrepreneurship, and Startup Development include:

1. Entrepreneur
2. Startup Founder
3. Business Consultant
4. Innovation Manager
5. Venture Capitalist
6. Angel Investor
7. Incubator Manager /CEO
8. Small Business Development Advisor
9. Entrepreneurship Educator
10. Franchise Owner
11. E-commerce Entrepreneur
12. Social/Community Entrepreneur
13. Intrapreneur
14. Business Development Manager
15. Innovation Strategist
16. Business Mentor

### **ELIGIBILITY CRITERIA:**

**Eligibility Criteria:** Candidates who have passed Any Undergraduate degree from any University/Collage/Institute/Research Centre recognized by statutory bodies of State and Central Governments from across the country with 50 % aggregate for general students and 45 % for SC/ST/OBC/CAT-1 students are eligible for PG Diploma in Innovation, Entrepreneurship and Startup Development.

**COURSE STRUCTURE AND CURRICULUM  
I SEMESTER**

Sl. No	Title of the Paper	Instruction Hours per Week	No. of Credits	Duration of the Examination	Marks		
					Internal Assessment	Semester End Exam	Total Marks
1.1	Foundations of Innovation and Entrepreneurship	4	4	3Hrs	30	70	100
1.2	Creative Entrepreneurship, Idea Generation and Design Thinking.	4	4	3Hrs	30	70	100
1.3	IPR and Business Models	2	2	2Hrs	15	35	50
1.4	Project Dissertation	4	4	3Hrs	30	70	100
1.5	Practical based on Foundations of Innovation and Entrepreneurship	4	2	3Hrs	15	35	50
1.6	Practical based on Creative Entrepreneurship and Idea Generation	4	2	3Hrs	15	35	50
1.7	Practical based on Project Dissertation	4	2	2Hrs	15	35	50
<b>Total</b>		<b>26</b>	<b>20</b>		<b>150</b>	<b>350</b>	<b>500</b>

**COURSE STRUCTURE AND CURRICULUM  
II SEMESTER**

Sl. No	Title of the Paper	Instruction Hours per Week	No. of credits	Duration of the Examination	Marks		
					Internal Assessment	Semester End Exam	Total Marks
2.1	Startup Planning and Analysis	4	4	3Hrs	30	70	100
2.2	Startup Operations and Risk Management	4	4	3Hrs	30	70	100
2.3	AI and Big Data in Startup Ecosystem	2	2	2Hrs	15	35	50
2.4	Project Dissertation	4	4	3Hrs	30	70	100
2.5	Practical based on Startup Planning and Analysis	4	2	3Hrs	15	35	50
2.6	Practical based on Startup Operations and Risk Management	4	2	3Hrs	15	35	50
2.7	Practical based on Project Dissertation	4	2	2Hrs	15	35	50
<b>Total</b>		<b>26</b>	<b>20</b>		<b>150</b>	<b>350</b>	<b>500</b>